

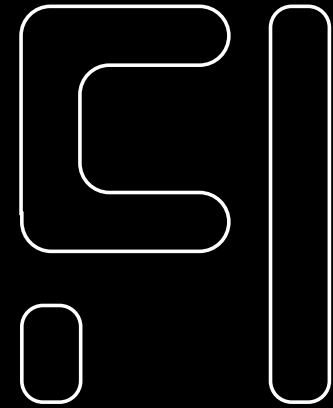
About

I'm Alex Clothier, a graphic designer, specialising in branding with 3+ years industry experience.

Proud to say that I'm a D&AD New Blood, yellow pencil winner! I'm an avid traveller and currently living in Sydney, Australia.

I'm a conceptual thinker and skilled in the Adobe suite. I work best in a team environment and have gained a lot of experience through my time in the industry. I am currently looking for a design role that will challenge me to be more creative and think how the brand will be portrayed in every aspect of the audiences experience.

I've worked with brands such as Google, Youtube, Samsung, Amazon, The New York Times (NYT) and many more. Lead designer on multiple brand for the Cannes Lion Festival and SXSW.



Work Experience

Droga5 - Creative Placement

Oct 2019 - Nov 2019

- Pitched own ideas to creative directors
- Worked on creating decks for client pitches
- Oversaw the whole creative process

MEUS - Freelance Branding

May 2020 - Jun 2020

- Created a brand identity
- Animated social posts

Catalyst Creative - Creative Designer

Sep 2020 - Oct 2020

- Short deadline projects working with Warner Bros
- Animations and key visual designs

Cheerful Twentyfirst - Mid-weight Designer

May 2021 - Jun 2022

- Designing for brands such as Youtube, Google, NYT
- From concept through to build onsite
- Lead designer on NYT Cannes Lion event

Australian Turf Club - Freelance

Jan 2023 - Feb 2023

- Creating event identities
- Designing and preparing for large scale event prints

Our Friends Electric - Mid-weight Designer

Sep 2023 - Nov 2023

- Designed a Shopify event for Sydney's first SXSW
- Producing 3D renders of event space and staging

Education

BA Honors at University of Hertfordshire,

Graphic Design,
Hatfield, England
2018-2020

Foundation Degree at University of Hertfordshire,

Graphic Design,
Watford, England
2016-2018

BTEC at West Herts College,

Graphic Design,
Watford, England
2014-2016

Awards

D&AD Yellow Pencil
2020



References

Pete Starling
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