

# About

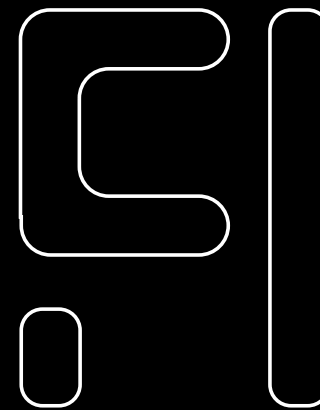
---

I'm Alex Clothier, a graphic designer, specialising in branding with 3+ years industry experience.

Proud to say that I'm a D&AD New Blood, yellow pencil winner and young creative of the year 2020! I'm an avid traveller and currently living in Sydney, Australia.

I'm a conceptual thinker and skilled in the Adobe suite. I work best in a team environment and have gained a lot of experience through my time in the industry. I am currently looking for a design role that will challenge me to be more creative and think how the brand will be portrayed in every aspect of the audiences experience.

I've worked with brands such as Google, Youtube, Samsung, Amazon, The New York Times (NYT) and many more. Lead designer on multiple brand for the Cannes Lion Festival and SXSW.



# Work Experience

---

## George P Johnson - Freelance Designer

Dec 2023- Feb 2024

- Designing pitch decks
- Creating artwork for brand events
- Taking art work to final art stage
- Worked with global brands

## Our Friends Electric - Mid-weight Designer

Sep 2023- Nov 2023

- Designed for events at Sydney's first SXSW
- Producing 3D renders of event space and staging

## The Conversion Group - Freelance Designer

Aug 2023 - Aug 2023

- In store product display designs and final art
- Brand event concepting

## Australian Turf Club - Freelance Designer

Jan 2023 - Feb 2023

- Creating event idents
- Designing and preparing for large scale event prints

## Cheerful Twentyfirst - Mid-weight Designer

May 2021 - Jun 2022

- Designing for brands such as Youtube, Google, NYT
- From concept through to build onsite
- Lead designer on NYT Cannes Lion event

## Catalyst Creative - Creative Designer

Sep 2020 - Oct 2020

- Short deadline projects working with Warner Bros
- Animations and key visual designs
- Worked with global brands

## MEUS - Freelance Branding

May 2020 - Jun 2020

- Created a brand identity
- Animated social posts

## Droga5 - Creative Placement

Oct 2019 - Nov 2019

- Pitched own ideas to creative directors
- Oversaw the whole creative process

# Education

---

## BA Honors at University of Hertfordshire,

Graphic Design,  
Hatfield, England  
2018-2020

# Awards

---

## D&AD Yellow Pencil

2020

# References

---

Pete Starling  
Line Manager - Cheerful Twentyfirst  
P.starling@Cheerfultwentyfirst.com

Lachlan Bruce  
Creative Director - OFE  
Lachlan@ourfriendselectric.com.au

# Contact

---

alexclothier98@gmail.com  
(AU) +61 402 241 260  
(UK) +44 7776 077779