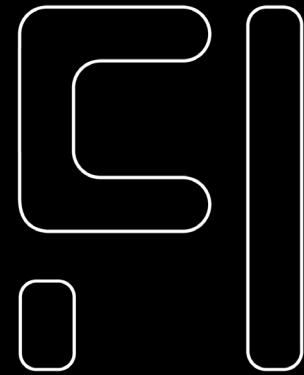


About

I'm a graphic designer from Harpenden, England. I studied graphic design at the University of Hertfordshire and a D&AD yellow pencil winner. I specialise mainly in branding and see myself as a conceptual thinker.

I'm looking for a role in branding that will challenge me to be more creative and think how the brand will be portrayed in every aspect of the audiences experience. As I have a passion for travelling and hoping for the day where my travel and work can co-exist.

During my time at university I gained a lot of experience working for real clients, this taught me not just about time management and quick turnarounds but also how each step works from first initial meeting all the way through to the end result.



Work Experience

Droga5 - Creative Placement

2019-2019

- Worked on big name advertisements
- Pitched own ideas to creative directors
- Worked on creating decks for client pitches
- Oversaw the whole creative process

Salisbury Foundation - Freelance Branding

2018-2018

- Created a brand identity
- Created brand guidelines

MEUS - Freelance Branding

2020-2020

- Created a brand identity
- Animated social posts

Catalyst Creative - Creative Designer

2020-2020

- Short deadline projects
- Animations and key visual designs

Awards

D&AD Yellow Pencil

2020

Skills

- Illustrator
- Photoshop
- After Effects
- InDesign

References

Rich Mitchell
UoH Senior Lecturer
r.mitchell@herts.ac.uk

Education

BA Honors at University of Hertfordshire,

Graphic Design,
Hatfield, England
2018-2020

Foundation Degree at University of Hertfordshire,

Graphic Design,
Watford, England
2016-2018

BTEC at West Herts College,

Graphic Design,
Watford, England
2014-2016

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