

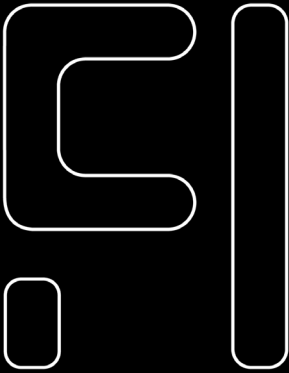
About

I'm Alex Clothier, a graphic designer, specialising in branding with 3+ years industry experience.

Proud to say that I'm a D&AD New Blood, yellow pencil winner! I'm an avid traveller and currently living in Sydney, Australia!

I'm a conceptual thinker and skilled in the Adobe suite. I work best in a team environment and have gained a lot of experience through my time in industry. Currently looking for a role a design that will challenge me to be more creative and think how the brand will be portrayed in every aspect of the audiences experience.

I've worked with brands such as Google, Youtube, Samsung, The New York times and many more and worked on multiple events brand for the Cannes Lion Festival.



Work Experience

Droga5 - Creative Placement

Oct 2019 - Nov 2019

- Pitched own ideas to creative directors
- Worked on projects with Cupra and Amazon

MEUS - Freelance Branding

May 2020 - Jun 2020

- Created a brand identity
- Animated social posts

Catalyst Creative - Creative Designer

Sep 2020 - Oct 2020

- Short deadline projects with Warner brothers
- Animations and key visual designs for socials

Beach Booch - Freelance

May 2021 - June 2021

- Packaging design for New Zealand alcohol brand
- Editorial and leaflets designed for print

Cheerful Twentyfirst - Mid-weight Designer

May 2021 - Jun 2022

- Working with Google, Youtube, New York Times
- Brand experience projects led from concept to final

Australian Turf Club - Freelance

Jan 2023 - Feb 2023

- Created event identities
- Designed all print assets for seasonal events

Education

BA Honors at University of Hertfordshire,

Graphic Design,
Hatfield, England
2018-2020

Foundation Degree at University of Hertfordshire,

Graphic Design,
Watford, England
2016-2018

BTEC at West Herts College,

Graphic Design,
Watford, England
2014-2016

Awards

D&AD Yellow Pencil
2020



References

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