

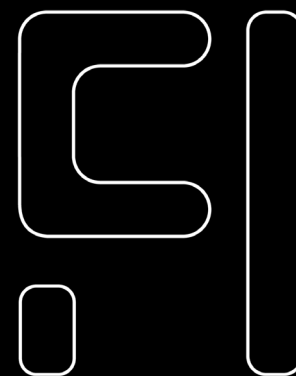
# About

I'm Alex Clothier, a graphic designer, specialising in branding with 3+ years industry experience.

Proud to say that I'm a D&AD New Blood, yellow pencil winner! I'm an avid traveller and currently living in Sydney, Australia!

I'm a conceptual thinker and skilled in the Adobe suite. I work best in a team environment and have gained a lot of experience through my time in industry. Currently looking for a role a design that will challenge me to be more creative and think how the brand will be portrayed in every aspect of the audiences experience.

I've worked with brands such as Google, Youtube, Samsung, The New York times and many more and worked on multiple events brand for the Cannes Lion Festival.



# Work Experience

## **Droga5 - Creative Placement**

2019-2019

- Pitched own ideas to creative directors
- Worked on creating decks for client pitches
- Oversaw the whole creative process

## **MEUS - Freelance Branding**

2020-2020

- Created a brand identity
- Animated social posts

## **Catalyst Creative - Creative Designer**

2020-2020

- Short deadline projects
- Animations and key visual designs

## **Beach Booch - Freelance**

2021-2021

- Packaging Design
- Editorial and leaflets

## **Cheerful Twentyfirst - Mid-weight Designer**

2021-2022

- Working with blue chip brands
- From concept to on site finalising

# Education

## **BA Honors at University of Hertfordshire,**

Graphic Design,  
Hatfield, England  
2018-2020

## **Foundation Degree at University of Hertfordshire,**

Graphic Design,  
Watford, England  
2016-2018

## **BTEC at West Herts College,**

Graphic Design,  
Watford, England  
2014-2016

# Awards

**D&AD Yellow Pencil**  
2020



# References

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# Contact

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